

## Questions

Full Application - 2011

Q1: Project or Program Title - Name of Project or Program [100 characters allowed]

### Future Makers Scholarship

Q2: Programs and Activities - Briefly describe your organization's current programs and activities. [3500 characters allowed]

### Current Programs and Activities

#### Investment in Student Success

**Scholarships:** The Foundation awards more than 200 scholarships each year, thanks to the generosity of its donors. Scholarship amounts range from \$250 to \$3,000.

**Leadership:** The John Bosshard Leadership fund is available to Western's student clubs for activities, events, and programs that develop competencies and encourage initiative related to leadership skills.

**Special Needs:** The Fresh Start – Break the Cycle project assists young single parents with a mentor and childcare support while they attend classes at Western.

#### Commitment to Faculty and Staff Excellence

**Professional Development:** The Foundation and its Board provide funding to the College to help staff with their professional development and employee success plans, enabling them to engage in continual improvement and growth.

#### Enhancement of College Facilities and Programs

**College Needs:** Each year the college requests funds from the Foundation for high property needs that the College is unable to fund. These projects will have a strong impact on students and allow the College to enhance its mission of providing education opportunities to everyone.

Q3: Opportunity and Implementation\* - Describe the issue, opportunity, and the community that your proposal addresses AND a summary of your plan for implementing the program. [4000 characters allowed]

When students come to Western Technical College, they each bring a unique story, a unique set of strengths and challenges. Our students can be almost any age and at any point in their education and careers. Many will work part-time while they attend Western; some will have children to care for. Some will come with a clear career goal; others will discover a life's work through a Western education. Yet they all share a desire to learn, to master new skills, to become better providers, better employees, and better members of their communities.

Investment in Student Success - Starting students on the road to success represents an important investment in western Wisconsin. Financial access to higher education has become increasingly difficult as public aid diminishes, tuition increases and the cost of childcare, textbooks, transportation, and living expenses make it harder for many to attend college.

The Western Technical College Foundation is an independent, tax-exempt, 501 (c) (3) charitable, nonprofit organization. We are committed to investing in student success. We believe in the strength, vitality, and flexibility of today's technical colleges and its students and graduates and the benefit they provide to our communities. By supporting Western students, we support our

own communities, creating an ongoing wave of opportunity for all. In our commitment to support the students, the Foundation continually strives to provide student accessibility to Western Technical College by raising scholarship dollars from staff, alumni, individuals, corporations, civic organizations and foundations.

**Q4: Goals and Objectives\* - What are the goals and objectives for this request and how will you achieve them? [2000 characters allowed]**

Our goal is to offer five - \$1000 or ten - \$500 scholarships from Xcel Energy to new and/or continuing students attending Western Technical College. The objective is to give students the financial resources to start or stay in college.

The future comes into focus in unexpected ways. At Western, we see how our students gain that focus when they master a new skill, discover purpose in their lives and work, or sense the opportunities opening up before them. For many individuals, the opportunity to pursue a college degree is limited by the family and financial pressures they face. Nevertheless, education remains the single best investment an individual or a community can make in its economic future. By supporting Western students, we effectively improve the quality of life of the people we serve.

**Q5: # People Served - How many people will be directly served by your program/project? [8 characters allowed] Up to 10**

**Q6: Collaboration\* - Describe your most significant collaboration(s) with other organizations for this project. [1500 characters allowed]**

Collaborative efforts with individuals, foundations, corporations, organizations, staff and alumni are the mainstay of our existence. As enrollment rises, the number of students needing financial assistance also increases. At Western, our students are dealing with the effects of the economic downturn like everyone else. Their financial situations have become more and more fragile. And naturally this is a challenging time for philanthropy as well. Our focus this year is directed to scholarships. We collaborate with area high schools to increase understanding of the scholarships available for incoming freshman. We work closely with the guidance counselors, faculty and staff at the high schools and college to help promote these scholarship opportunities. It is clear to us that our students, whether recent high school graduates or returning workers, need help more than ever. The Western Foundation continually seeks the help of individuals, foundations, organizations and our alumni to help provide as much scholarship funding as possible.

**Q7: Community Promotion - How will this project and its funders be promoted in the community? [1000 characters allowed]**

A scholarship reception hosted by the Western Foundation will be held annually to honor the scholarship recipients and donors. Each scholarship donor and the recipients will be listed in a scholarship program and an on-going PowerPoint slide show is displayed with this same information during the event.

Notices of scholarships opportunities, that would include Xcel Energy, are posted on special bulletin boards throughout the Western campuses, distributed widely to the student population in the classrooms and via student email, newsletters and face book. All scholarships are profiled on the Western Foundation website, as well as the Annual Report listing all donors and scholarships. Copies of our annual reports are sent to all Foundation and College Board members, donors, committee members, and Western staff and shared with potential donors of scholarships. This information is also available as a pdf on the Western Technical College Foundation website. The

annual report will be made available at College and Foundation special events, both on campus as well as throughout La Crosse and the 11-county district served by Western.

**Q8: Success Measurement - Describe how you will measure the success of the program/project. [2000 characters allowed]**

The evaluation plan will be measured by the number of qualified students who apply for the Xcel Energy scholarship. Scholarships will be announced through student emails, student newsletters the college face book page and face to face announcements made by faculty. Students can apply for scholarships once a year. Students wishing to apply for the scholarships will complete a scholarship application that will be evaluated based on five areas that describe:

1. Career goals that indicate what their short and long-term goals are, their plan of action to attain those goals; what role will their educational experience in college play in reaching those goals and upon graduation how they plan to contribute to the community both in their career and personal life.
2. College and community activities that they are involved in. Their educational history, employment history, volunteerism, hobbies, interests, sports, clubs or organizations they are a member of including offices held, honors received and committees they have served on over the last two years.
3. Personal Circumstances that describe what they wish the Scholarship Evaluation Committee to consider when evaluating their application. They could include examples such as, financial need, number of dependents, medical expenses, work, personal and/or family responsibilities, travel expenses, etc.
4. Recommendation letters. Two letters must be obtained. One must be from a core program instructor the other can be from someone that is not related to the applicant for instance a past or present employer, another teacher, etc.
5. GPA - points are given on a scale from 0 to 8.

This process will enable the evaluation team to select the highest qualified applicants based on a point system for each of the above areas. Those applicants who score the highest will be selected to receive this scholarship. The recipients will be monitored through graduation and if track able, until gainful employment. At this point the grant will be considered a success.

**Q9: Inclusiveness/Diversity - Describe how the organization strives to be inclusive in its programs, staff, board and volunteers, and describe progress to date. [1700 characters allowed]**

Western believes that a diverse environment provides an enriched learning experience for students, better preparing them for a global society and achieving their educational goals. Accordingly, Western Technical College commits to:

Maintaining a culture that is conducive to student success for the diverse population it serves.

Creating and maintaining a teaching and learning culture that provides educational opportunities for diverse individuals and groups.

Provide learning environments, larger than its classroom settings, in which students can contribute to and learn from the diversity that broad life exposure offers.

Western has taken the following steps in the pursuit of a diverse teaching and learning culture: The Board and Senior Leadership Team are committed to undertaking the diversity initiative and have an active Diversity Taskforce. The Board has evaluated the College's mission, vision, and values to ensure they address issues of diversity when providing enriching educational experiences and services. The Diversity Taskforce has developed a comprehensive diversity plan, which includes an assessment of the culture, goals and success measures; action steps; and a communication plan.

Q10: African/African American (%) - 2%

Q11: Asian American/Pacific Islander (%) - 4%

Q12: Latino (%) - 1%

Q13: Multi-Racial (%) -Unknown

Q14: Native American (%) – 1%

Q15: White (%) - 92%

Q16: Other Ethnicities - If other than the ethnicity groups listed above, please state here: [150 characters allowed] NA

Q17: 501c(3) Determination Letter - Upload your organization's IRS tax determination letter. [1 MB(s) allowed] (see pdf attachment)

Q18: Board of Directors\* - Upload a list of your current board of directors' names and professional affiliations. [1 MB(s) allowed]

WESTERN TECHNICAL COLLEGE FOUNDATION, INC.				
BOARD OF DIRECTORS				
<b>President</b>	Andrew Bosshard	Bosshard Parke	PO Box 966 La Crosse WI 54602-0966	abosshard@bosshardparkelaw.com
<b>Vice President</b>	Steve Loehr	Kwik Trip	1626 Oak St La Crosse, WI 54601	sloehr@kwiktrip.com
<b>Secretary</b>	Gail Cleary	Cleary Management	301 Sky Harbor Drive La Crosse, WI 54603	gcleary@cmclax.com
<b>Treasurer</b>	Dirk Gasterland	Coulee Bank	PO Box 845 La Crosse, WI 54601	dgasterland@couleebank.net
<b>Member at Large</b>	Michael Sexauer	Badger Corrugating	1801 West Avenue South La Crosse, WI 54601	msexauer@badgerlax.com
<b>Board Member</b>	Don Jobe	Asia Resources, Inc.	1300 Norplex Drive La Crosse, WI 54603	djobe-ari@centurytel.net
<b>Board Member</b>	Debra Johnson	D. R. Johnson & Associates, LLC	201 Main St. Suite 205 La Crosse, WI 54601	deb@drjohnsoncpa.com
<b>Board Member</b>	Robert Kelemen	Logistics Health, Inc.	328 Front St S La Crosse, WI 54601	bkelemen@logisticshealth.com
<b>Board Member</b>	Howard Kelly	Multistack	PO Box 510 Sparta, WI 54656	hkelly@multistack.com
<b>Board Member</b>	Sarah Lister (Sally)		N6570 Riverview Road Black River Falls, WI 54615	sglister@centurytel.net
<b>Board Member</b>	Barbara Rice		216 N Spring St Sparta WI 54656	bhrice@gmail.com
<b>Board Member</b>	Eleanor St. John		N1991 Wedgewood Dr E La Crosse, WI 54601	stjohn1027@aol.com
<b>Board Member</b>	Tom Strom	Western Technical College	Business Division	stromt@westemtc.edu
<b>Board Member</b>	Kenneth Wing		1333 Wood Street La Crosse, WI 54603	kwing6@centurytel.net
<b>Board Member</b>	Dr. Edward Winga		N1874 Forest Drive La Crosse, WI 54601	edward@wingafamily.us

Q19: Program/Project budget - Upload a budget which includes income and expenses for the program/project for which you are requesting funds.  
[2 MB(s) allowed]

	Program / Project Budget		
	Foundation	Scholarships	Proposed Total
<b>Revenue</b>			
Fundraising	90,200	394,606	484,806
Earnings	15,506	197,800	213,306
<b>Total Revenue</b>	105,706	592,406	698,112
<b>Expenses</b>			
Awards	5,711	263,650	269,361
Special Grants - College Activities	32,300	8,000	40,300
Fundraising/Operational Activities	20,326	64,529	84,855
<b>Total Expenses</b>	58,337	336,179	394,516
<b>Net Income/(Expense)</b>	47,369	256,227	303,596

Q20: Organization Budget - Upload a budget including income and expenses for your entire organization. [2 MB(s) allowed]

Western Technical College Foundation Organizational Proposed Budget 2010-2011				
	Unrestricted & Equipment	Staff Development	Scholarships/ Leadership	Proposed Total
<b>Total Revenue and College</b>	339,556	27,103	592,406	959,065
<b>Operational Expenses</b>	195,576	1,372	59,633	256,581
<b>Functional Expenses</b>	84,711	12,200	276,546	373,457
<b>Total Expenses</b>	280,287	13,572	336,179	630,038
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<b>Proposed Net Income/(Expense)</b>	59,269	13,531	256,227	329,027

Q21: Key Staff - Upload a listing of your key staff for this program/project with names and bios. [1 MB(s) allowed]

WESTERN TECHNICAL COLLEGE FOUNDATION, INC.			
Staff			
<b>Executive Director</b>	Lynn Rudig	Lynn leads the initiatives to provide public, private and in-kind resources for the college. This is accomplished by building relationships with individuals, businesses, foundations and organizations. She also works with individual donors to establish planned gifts for the college.	(W) 608-785-9892
<b>Development Manager</b>	Peggy Langreck	Peggy works with individual donors to establish endowed and planned gifts for the college, including scholarships, and communicates regularly with donors. She works with individual donors, corporations and foundations to establish new scholarships and raises funds for college fundraising initiatives.	(W) 608-785-9261 fax 608-789-4771
<b>Alumni Coordinator</b>	Sally Emerson		(W) 608-789-6083 fax 608-789-4771
<b>Foundation Assistant</b>	Jaime Fortner	Jaime oversees the application process, facilitates the Scholarship Committee and works directly with applicants regarding scholarship application and award questions. She works to promote scholarship opportunities to students and communicates with students regarding their awards	(W) 608-785-9487 fax 608-789-4771